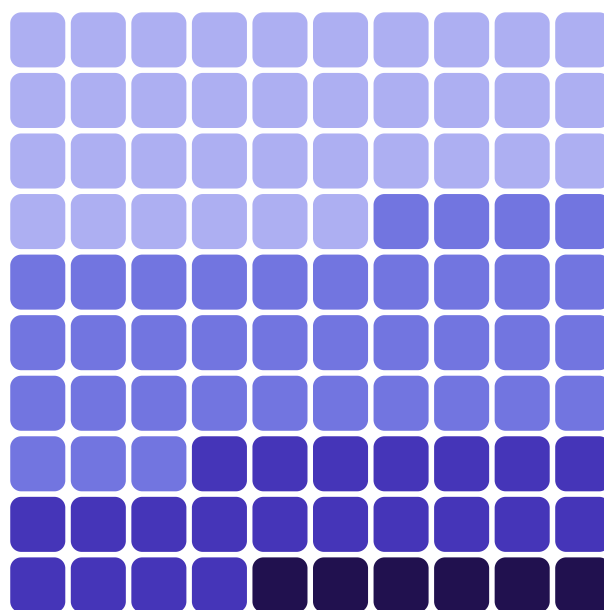


Video Production Pricing 2026

Minimum project sizes of 1,065 video production companies, by country, region and team size

According to Edvido's analysis of 1,065 video production companies (October 2026), the median minimum project size is \$5,000: 35.6% of firms that publish a minimum start at \$1,000 or less, and 26.9% ask for \$10,000 or more.

Firms analysed	Median minimum
1,065	\$5,000
685 publish a minimum	per project
\$1,000 or less	\$10,000 or more
35.6%	26.9%
of firms with a minimum	6% at \$25,000+



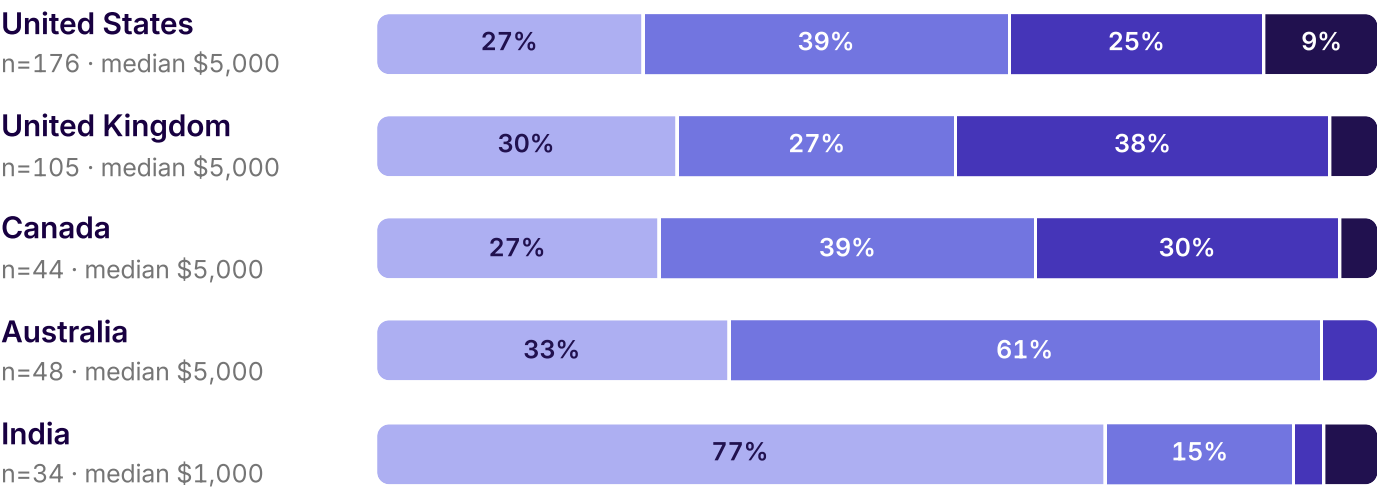
Each square is 1% of the 685 firms that publish a minimum project size.

■ \$1,000 or less	35.6%
■ \$1,500 – \$9,999	37.5%
■ \$10,000 – \$24,999	20.9%
■ \$25,000 or more	6%

Minimums by country

Countries with at least 20 firms publishing a minimum.

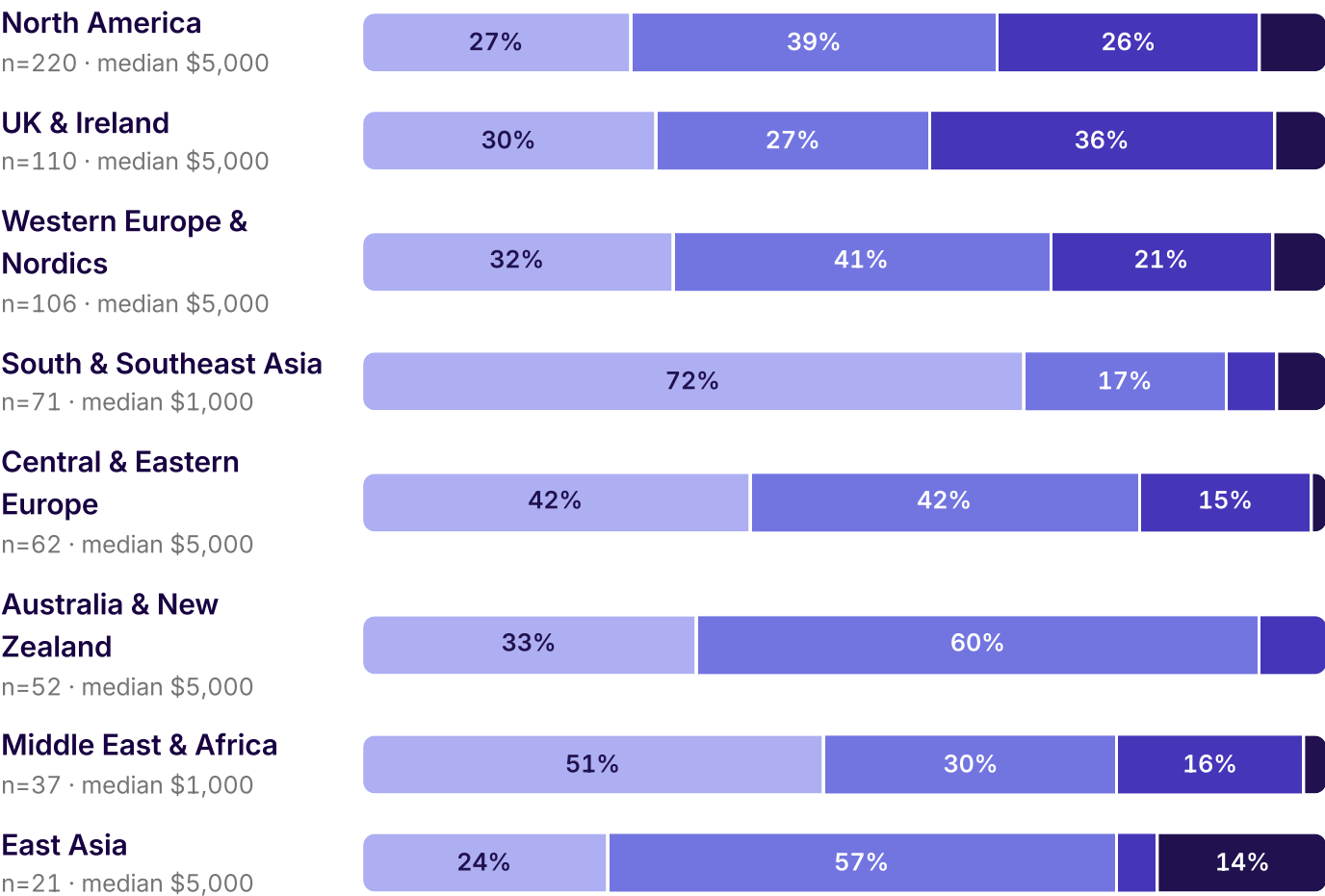
\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Country	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
United States	176	\$5,000	26.7%	39.2%	25%	9.1%
United Kingdom	105	\$5,000	29.5%	26.7%	38.1%	5.7%
Canada	44	\$5,000	27.3%	38.6%	29.6%	4.5%
Australia	48	\$5,000	33.3%	60.5%	6.2%	0%
India	34	\$1,000	76.5%	14.7%	2.9%	5.9%

Minimums by region

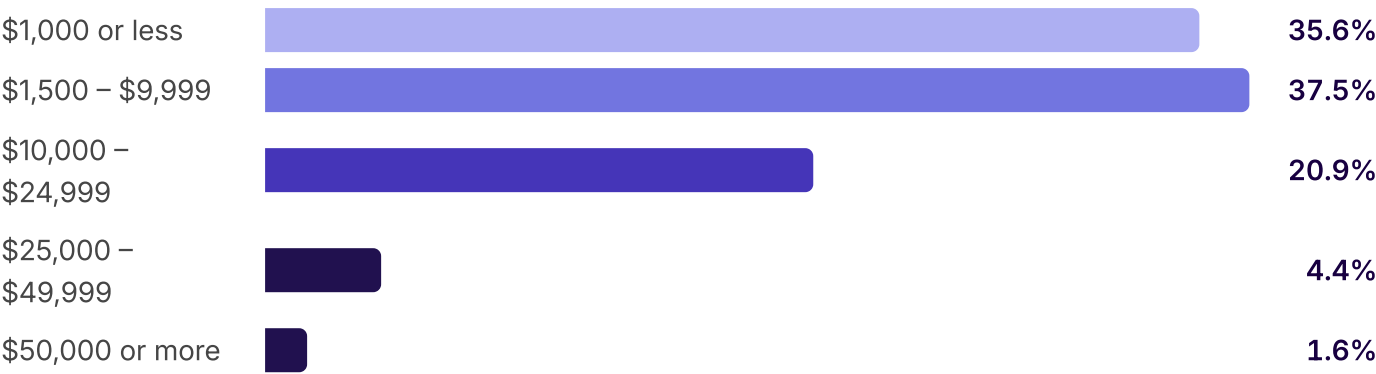
\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Region	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
North America	220	\$5,000	26.8%	39.1%	25.9%	8.2%
UK & Ireland	110	\$5,000	30%	27.3%	36.3%	6.4%
Western Europe & Nordics	106	\$5,000	32.1%	40.5%	20.8%	6.6%
South & Southeast Asia	71	\$1,000	71.8%	16.9%	5.7%	5.6%
Central & Eastern Europe	62	\$5,000	41.9%	42%	14.5%	1.6%
Australia & New Zealand	52	\$5,000	32.7%	59.6%	7.7%	0%
Middle East & Africa	37	\$1,000	51.4%	29.7%	16.2%	2.7%
East Asia	21	\$5,000	23.8%	57.2%	4.7%	14.3%

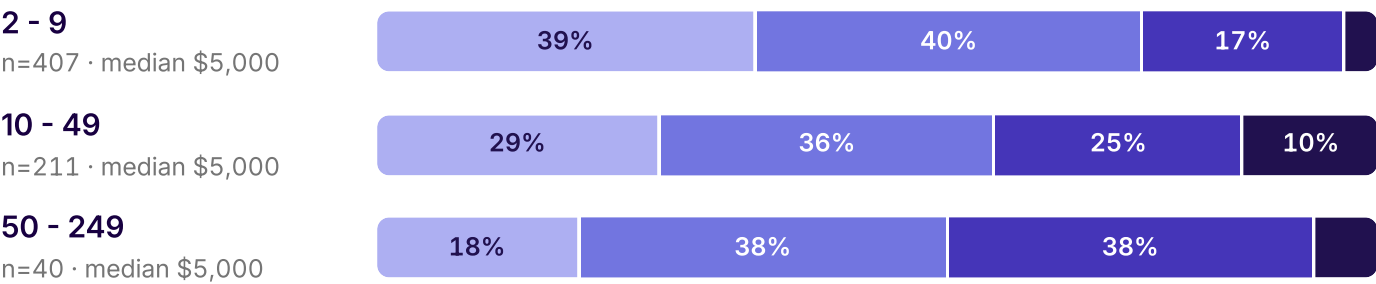
Published minimum bands

Share of the 685 firms that publish a minimum, by the band they publish.



Minimums by team size

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Team size	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
2 - 9	407	\$5,000	39.1%	39.8%	17.2%	3.9%
10 - 49	211	\$5,000	29.4%	36%	24.6%	10%
50 - 249	40	\$5,000	17.5%	37.5%	37.5%	7.5%

Cities

Cities with at least 10 firms publishing a minimum. Small samples: read as indicative.

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Los Angeles	United States	15	\$10,000	13.3%	66.7%	26.7%
Portland	United States	14	\$10,000	14.3%	64.3%	14.3%
Vancouver	Canada	10	\$10,000	20%	60%	0%
Brighton	United Kingdom	13	\$5,000	38.5%	46.2%	7.7%
London	United Kingdom	12	\$5,000	25%	33.3%	8.3%
Boston	United States	11	\$5,000	18.2%	27.3%	9.1%
Sofia	Bulgaria	11	\$5,000	45.5%	27.3%	0%
San Diego	United States	13	\$5,000	46.2%	23.1%	0%

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Stockholm	Sweden	10	\$5,000	10%	20%	0%
New Jersey	United States	12	\$5,000	25%	16.7%	8.3%
Brisbane	Australia	10	\$5,000	20%	10%	0%
Vienna	Austria	11	\$5,000	45.5%	9.1%	0%
Canberra	Australia	12	\$5,000	16.7%	0%	0%
Copenhagen	Denmark	12	\$5,000	41.7%	0%	0%
Helsinki	Finland	12	\$3,000	50%	8.3%	8.3%
Melbourne	Australia	10	\$3,000	50%	0%	0%
New Delhi	India	11	\$1,000	63.6%	18.2%	9.1%
Prague	Czech Republic	11	\$1,000	72.7%	18.2%	0%
Miami	United States	10	\$1,000	60%	10%	0%
Mumbai	India	11	\$1,000	72.7%	9.1%	9.1%

Methodology

Population	Firms listed on 121 Edvido global city pages (any category) whose public directory profile lists Video Production or Broadcast Video as a service line, collected from the public listing API on 2026-10-21. Edvido has no separate city pages for video production companies.
De-duplication	One record per firm (by website, else name); a firm listed in several cities or categories is counted once.
Price field	Minimum project size as published in the firm's public B2B directory profile (such as Clutch and Sortlist), in USD (e.g. "\$5,000+"). Firms without a published minimum are excluded from price statistics.
Country	Country of the Edvido city page the firm is listed on.
Minimum sample	Countries, regions and team-size groups with fewer than 20 firms publishing a minimum are not shown; city rows need at least 10 and are small samples.
Median	Median of the published minimum project sizes (band lower bounds).

Data: 2026-10-21. Licence: CC BY 4.0 — cite as: Edvido, Video Production Pricing Data 2026 (<https://www.edvido.com/video-production-agencies/pricing>). Full guide and live data: <https://www.edvido.com/video-production-agencies/pricing>. Raw data: <https://www.edvido.com/data/pricing/video-production-agencies.json>.

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