

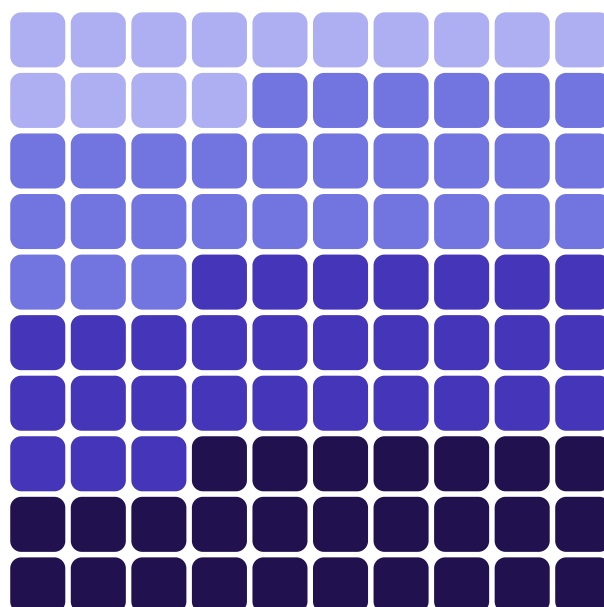
Pricing data report, October 2026

UX/UI Design Pricing 2026

Minimum project sizes of 559 UX/UI design agencies, by country, region and team size

According to Edvido's analysis of 559 UX/UI design agencies (October 2026), the median minimum project size is \$10,000: 13.5% of firms that publish a minimum start at \$1,000 or less, and 57.4% ask for \$10,000 or more.

Firms analysed	Median minimum
559	\$10,000
481 publish a minimum	per project
\$1,000 or less	\$10,000 or more
13.5%	57.4%
of firms with a minimum	27% at \$25,000+



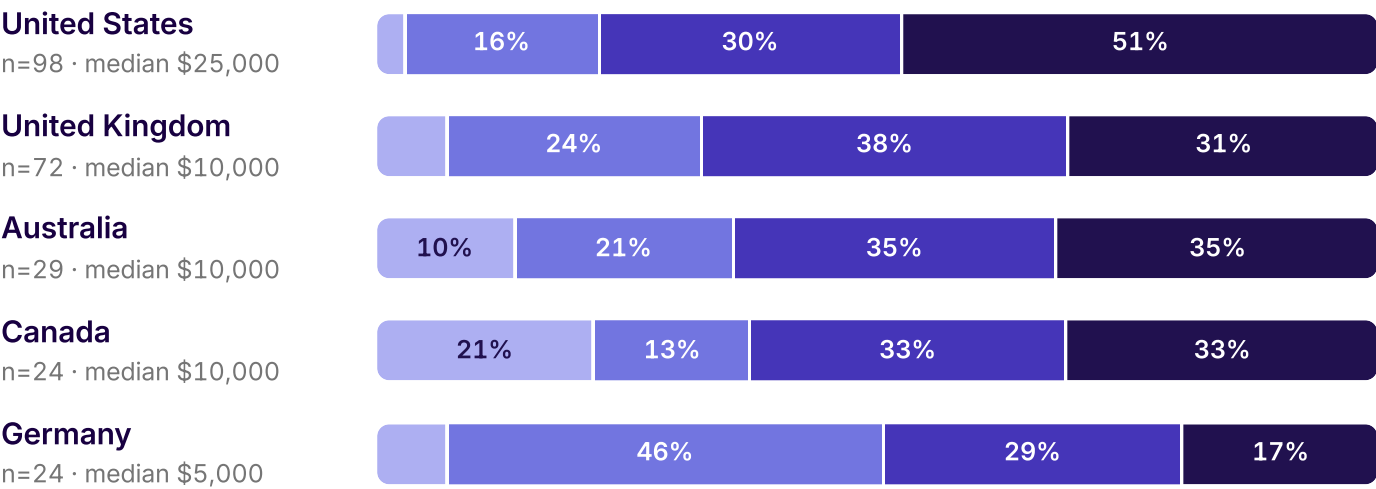
Each square is 1% of the 481 firms that publish a minimum project size.

■ \$1,000 or less	13.5%
■ \$1,500 – \$9,999	29.1%
■ \$10,000 – \$24,999	30.4%
■ \$25,000 or more	27%

Minimums by country

Countries with at least 20 firms publishing a minimum.

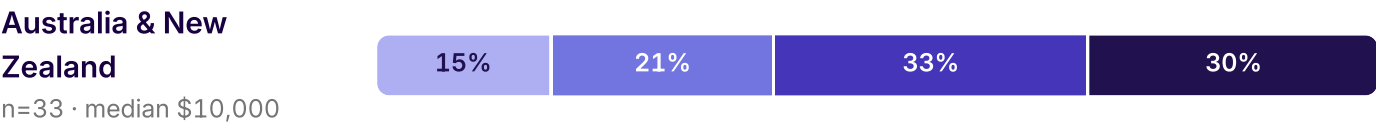
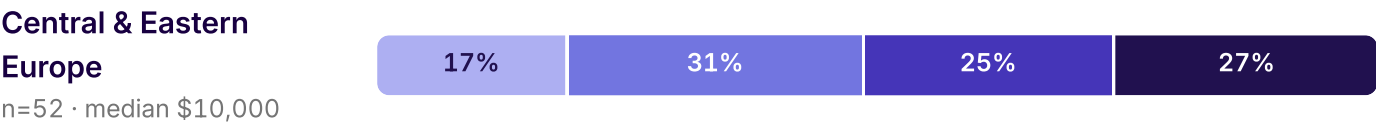
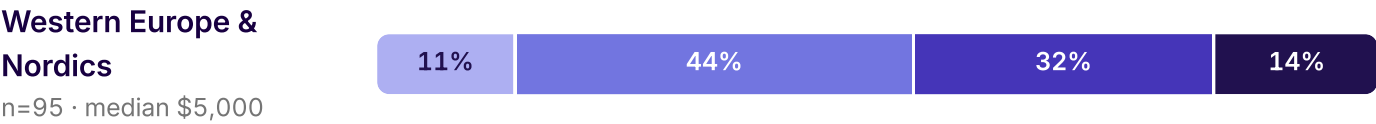
\$1,000 or less
\$1,500 – \$9,999
\$10,000 – \$24,999
\$25,000 or more



Country	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
United States	98	\$25,000	3.1%	16.3%	29.6%	51%
United Kingdom	72	\$10,000	8.3%	23.6%	37.5%	30.6%
Australia	29	\$10,000	10.3%	20.7%	34.5%	34.5%
Canada	24	\$10,000	20.8%	12.5%	33.4%	33.3%
Germany	24	\$5,000	8.3%	45.9%	29.1%	16.7%

Minimums by region

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Region	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
North America	122	\$10,000	6.6%	15.5%	30.4%	47.5%
Western Europe & Nordics	95	\$5,000	10.5%	44.2%	31.6%	13.7%
UK & Ireland	76	\$10,000	9.2%	23.7%	36.8%	30.3%
Central & Eastern Europe	52	\$10,000	17.3%	30.8%	25%	26.9%
Middle East & Africa	36	\$5,000	33.3%	33.4%	25%	8.3%
Australia & New Zealand	33	\$10,000	15.2%	21.2%	33.3%	30.3%
South & Southeast Asia	37	\$5,000	24.3%	37.9%	24.3%	13.5%

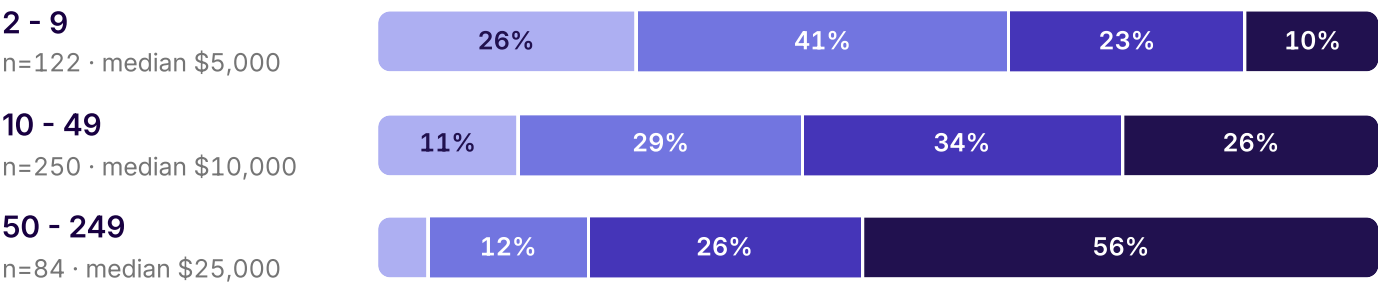
Published minimum bands

Share of the 481 firms that publish a minimum, by the band they publish.



Minimums by team size

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Team size	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
2 - 9	122	\$5,000	26.2%	41%	23%	9.8%
10 - 49	250	\$10,000	10.8%	29.2%	34%	26%
50 - 249	84	\$25,000	6%	11.9%	26.1%	56%

Cities

Cities with at least 10 firms publishing a minimum. Small samples: read as indicative.

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Boston	United States	12	\$25,000	0%	91.7%	91.7%
İstanbul	Turkey	13	\$10,000	15.4%	61.5%	23.1%
Berlin	Germany	12	\$7,500	0%	50%	16.7%
Budapest	Hungary	11	\$5,000	18.2%	45.5%	27.3%

Methodology

Population Firms listed on 125 Edvido global city pages (any category) whose public directory profile lists UX/UI Design as a service line, collected from the public listing API on 2026-10-21. Edvido has

no separate city pages for UX/UI design agencies.

De-duplication

One record per firm (by website, else name); a firm listed in several cities or categories is counted once.

Price field

Minimum project size as published in the firm's public B2B directory profile (such as Clutch and Sortlist), in USD (e.g. "\$5,000+"). Firms without a published minimum are excluded from price statistics.

Country

Country of the Edvido city page the firm is listed on.

Minimum sample

Countries, regions and team-size groups with fewer than 20 firms publishing a minimum are not shown; city rows need at least 10 and are small samples.

Median

Median of the published minimum project sizes (band lower bounds).

Data: 2026-10-21. Licence: CC BY 4.0 — cite as: Edvido, UX/UI Design Pricing Data 2026 (<https://www.edvido.com/ux-ui-design-agencies/pricing>). Full guide and live data: <https://www.edvido.com/ux-ui-design-agencies/pricing>. Raw data: <https://www.edvido.com/data/pricing/ux-ui-design-agencies.json>.

Edvido is a digital smart platform designed to connect businesses with service providers in digital marketing, advertising and software. Send your brief, get matched right away, completely free: [edvido.com](https://www.edvido.com)