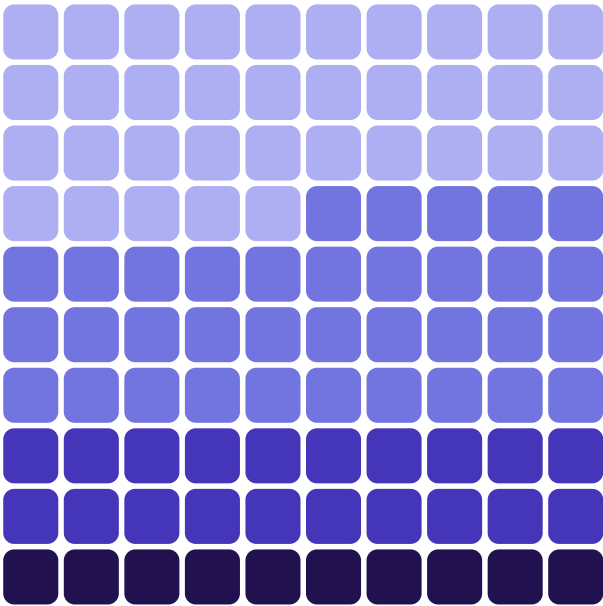


E-commerce Development Pricing 2026

Minimum project sizes of 545 e-commerce development agencies, by country, region and team size

According to Edvido's analysis of 545 e-commerce development agencies (October 2026), the median minimum project size is \$5,000: 34.9% of firms that publish a minimum start at \$1,000 or less, and 30.1% ask for \$10,000 or more.

Firms analysed	Median minimum
545	\$5,000
439 publish a minimum	per project
\$1,000 or less	\$10,000 or more
34.9%	30.1%
of firms with a minimum	10.5% at \$25,000+



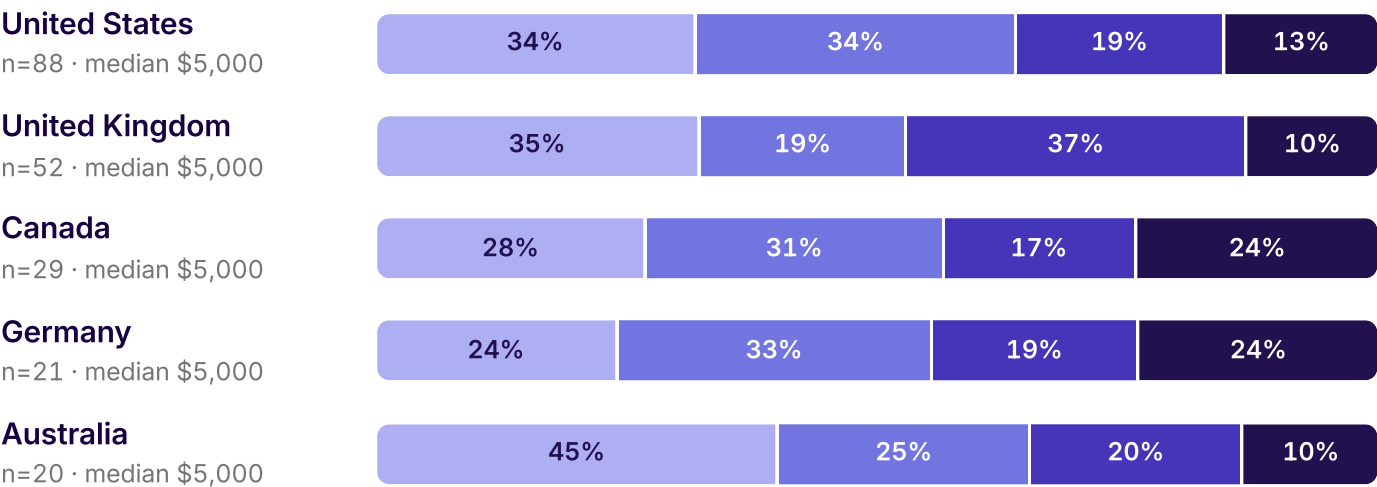
Each square is 1% of the 439 firms that publish a minimum project size.

	\$1,000 or less	34.9%
	\$1,500 – \$9,999	35%
	\$10,000 – \$24,999	19.6%
	\$25,000 or more	10.5%

Minimums by country

Countries with at least 20 firms publishing a minimum.

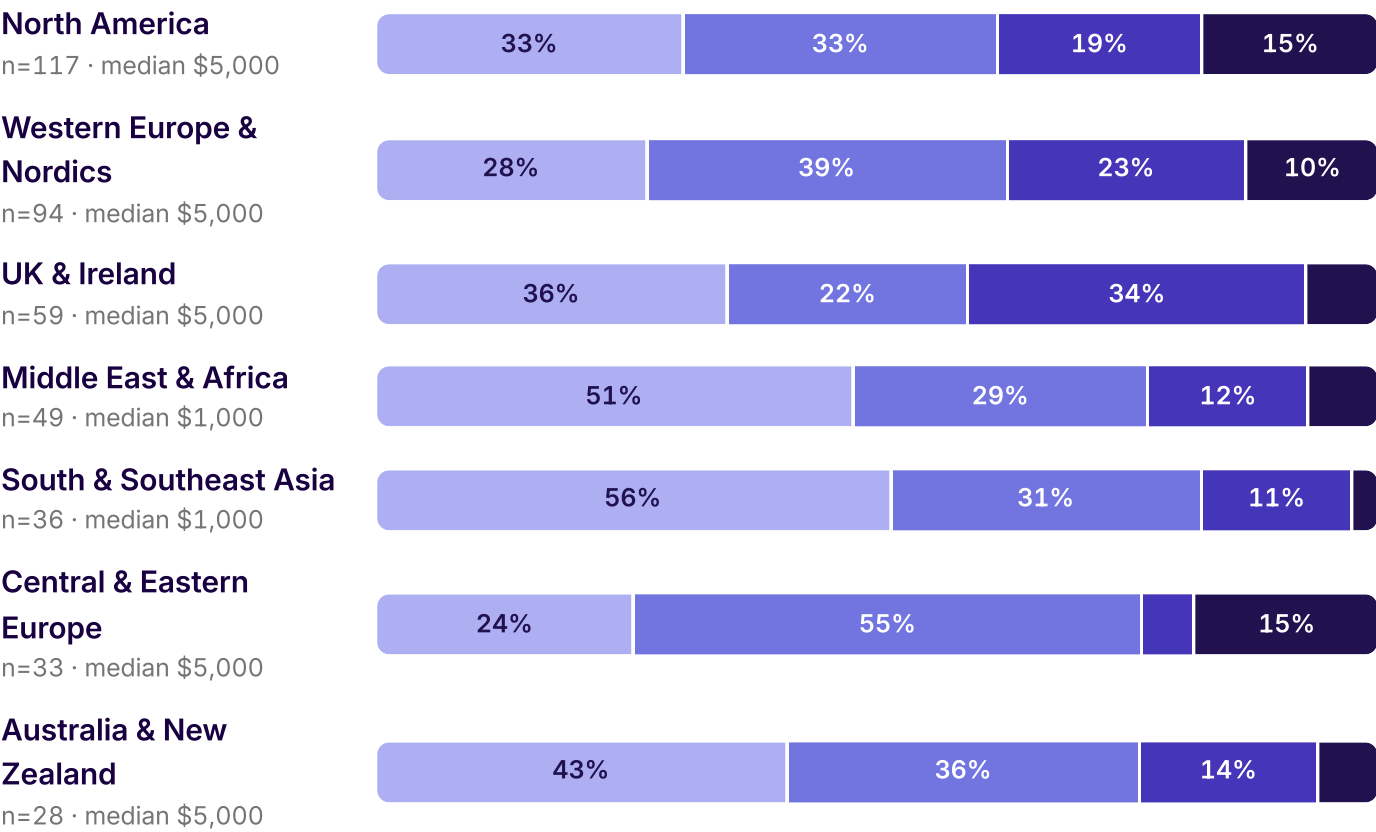
\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Country	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
United States	88	\$5,000	34.1%	34.1%	19.3%	12.5%
United Kingdom	52	\$5,000	34.6%	19.2%	36.6%	9.6%
Canada	29	\$5,000	27.6%	31%	17.3%	24.1%
Germany	21	\$5,000	23.8%	33.3%	19.1%	23.8%
Australia	20	\$5,000	45%	25%	20%	10%

Minimums by region

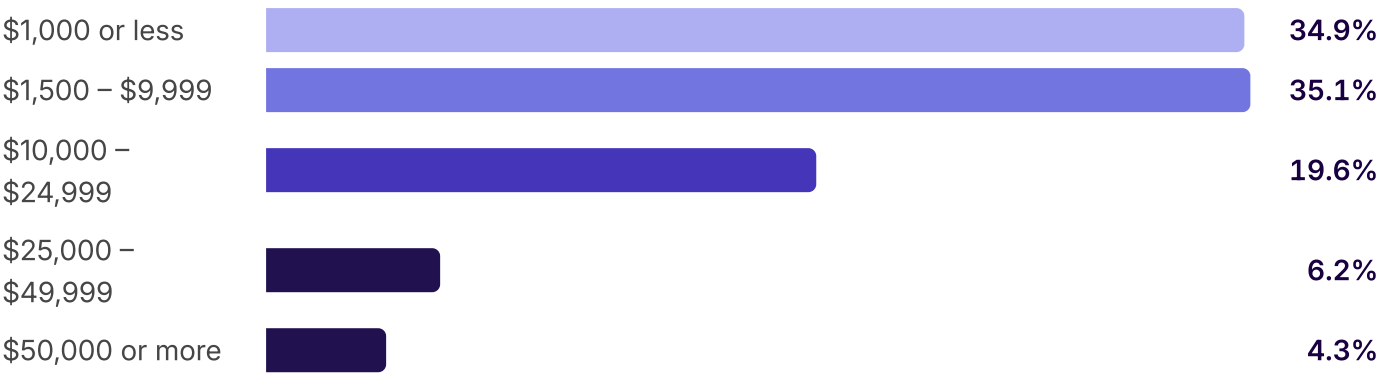
\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Region	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
North America	117	\$5,000	32.5%	33.3%	18.8%	15.4%
Western Europe & Nordics	94	\$5,000	27.7%	39.3%	23.4%	9.6%
UK & Ireland	59	\$5,000	35.6%	22%	33.9%	8.5%
Middle East & Africa	49	\$1,000	51%	28.6%	12.2%	8.2%
South & Southeast Asia	36	\$1,000	55.6%	30.5%	11.1%	2.8%
Central & Eastern Europe	33	\$5,000	24.2%	54.6%	6%	15.2%
Australia & New Zealand	28	\$5,000	42.9%	35.7%	14.3%	7.1%

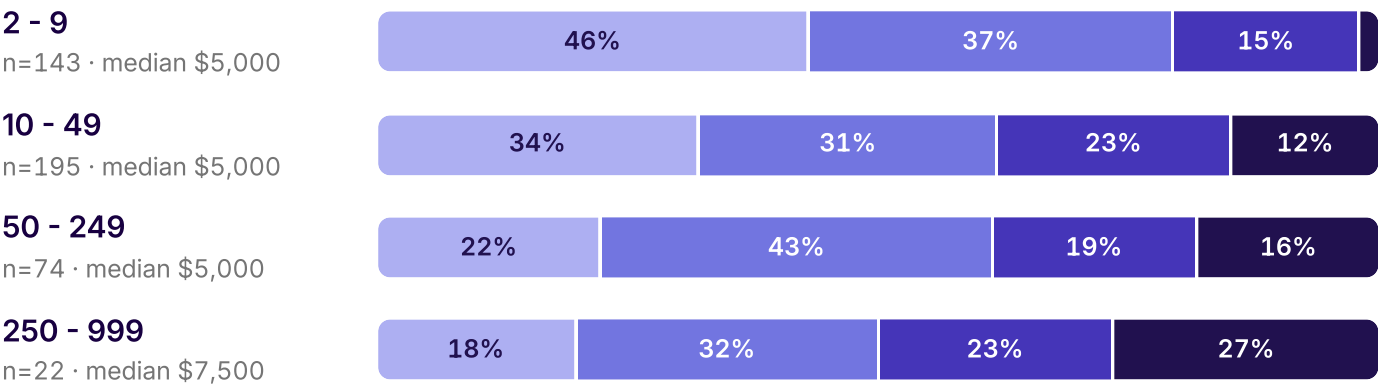
Published minimum bands

Share of the 439 firms that publish a minimum, by the band they publish.



Minimums by team size

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Team size	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
2 - 9	143	\$5,000	45.5%	37%	15.4%	2.1%
10 - 49	195	\$5,000	34.4%	31.2%	22.6%	11.8%
50 - 249	74	\$5,000	21.6%	43.3%	18.9%	16.2%
250 - 999	22	\$7,500	18.2%	31.8%	22.7%	27.3%

Cities

Cities with at least 10 firms publishing a minimum. Small samples: read as indicative.

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Istanbul	Turkey	11	\$5,000	36.4%	18.2%	9.1%
Islamabad	Pakistan	10	\$1,000	80%	10%	0%
Athens	Greece	11	\$1,000	54.5%	0%	0%

Methodology

Population	Firms listed on 127 Edvido global city pages (any category) whose public directory profile lists E-Commerce Development as a service line, collected from the public listing API on 2026-10-21. Edvido has no separate city pages for e-commerce development agencies.
De-duplication	One record per firm (by website, else name); a firm listed in several cities or categories is counted once.
Price field	Minimum project size as published in the firm's public B2B directory profile (such as Clutch and Sortlist), in USD (e.g. "\$5,000+"). Firms without a published minimum are excluded from price statistics.
Country	Country of the Edvido city page the firm is listed on.
Minimum sample	Countries, regions and team-size groups with fewer than 20 firms publishing a minimum are not shown; city rows need at least 10 and are small samples.
Median	Median of the published minimum project sizes (band lower bounds).

Data: 2026-10-21. Licence: CC BY 4.0 — cite as: Edvido, E-commerce Development Pricing Data 2026 (<https://www.edvido.com/ecommerce-agencies/pricing>). Full guide and live data: <https://www.edvido.com/ecommerce-agencies/pricing>. Raw data: <https://www.edvido.com/data/pricing/ecommerce-agencies.json>.

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